

DFW Family Expo Fact Sheet

OVERVIEW:

The DFW Family Expo is a celebration of the best products, services and entertainment for families. This true community event – benefiting local children's charities – offers unmatched face-to-face interaction between family product and service providers and thousands of moms, dads, expectant parents, grandparents and kids from a twelve-county area.

The Eighth Annual DFW Family Expo will be held from 10 a.m. to 5 p.m. on March 25, 2017, at Dallas Market Hall, Main Hall, 2200 N. Stemmons Freeway (I-35) at Wycliff in Dallas, Texas. The Expo will include sections for Pregnancy & Infancy, Parties & Entertainment, Classes & Camps, Home & Family Resources, Green Living and a Marketplace. Over 10,000 attended the 2016 Expo.

Entertainment at the Expo is included with admission and features bounce houses, face painters, dance and musical performances, character appearances and more. Tickets are \$5 in advance and \$6 at the door per person over the age of 2.

ATTENDANCE:

More than 10,000 are expected to attend the 2017 DFW Family Expo. The DFW Family Expo will welcome expectant families as well as families with children of all ages, although it is expected that most children will be between the ages of 0-12.

EXHIBITING:

Exhibitors include international children's gear manufacturers, national and local service, educational, and entertainment providers, and local retailers with products and/or services for families.

2017 MEDIA CONTACT:

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